

Mother's Right to Save

Mothers deserve transparent childbirth pricing. Mothers deserve to share in the savings when they choose high-quality, affordable care.

Hidden Costs Leave Mothers Powerless

Despite federal price transparency rules, hospitals still fail to disclose what an uncomplicated birth actually costs. Mothers cannot reliably compare prices for labor and delivery before choosing where to give birth.

At one Idaho hospital:

A C-Section birth **exceeded \$29,000**, yet only \$1,512 was reflected in the public estimator.



A normal birth **exceeded \$13,000**, with the same limited disclosure.

Price tools often include only a single billing code—excluding facility fees, newborn care, labs, and routine services—leaving families unable to plan or shop effectively.



Higher Prices Don't Mean Better Care

Prices for uncomplicated births can vary tens of thousands of dollars between nearby hospitals, even when quality is comparable. Without transparency, hospitals face no pressure to compete on price or value.



Families Bear the Cost

When prices are hidden, mothers cannot make informed decisions, insurers absorb excess costs, and premiums rise for everyone.

THE SOLUTION

Require Transparent Childbirth Pricing

1

Hospitals must disclose a single, all-inclusive price for an uncomplicated birth, clearly displayed and easy to find.

Each hospital must provide two one-click pages:

- Normal Birth Episode of Care
- C-Section Birth Episode of Care

Each page must include a comprehensive episode-of-care price, common add-on charges, and a clear disclosure explaining what is included.

Reward Mothers for Choosing Affordable Care

2

When a mother selects high-quality childbirth care that costs less than her insurer's negotiated rate, the savings are shared. Mothers can receive cash or contributions to a child-focused savings account.



THE BENEFITS

- Predictable, upfront pricing for childbirth
- Families share directly in healthcare savings
- Hospitals compete on quality and value
- Slower premium growth for all
- Savings reinvested in a child's health, care, or education

THE BOTTOM LINE:

The Mother's Right to Save makes price transparency work for families—rewarding mothers who choose affordable, high-quality childbirth care while lowering system-wide costs.