# **I** CICERO INSTITUTE



## 2025 NATIONAL Artificial Intelligence Poll

1. There are numerous ways Americans access Al technology. Some of these are commonly used voice applications such as Amazon Alexa or Siri, search engines such as Google or Bing, or chat-based programs such as ChatGPT or WebMD. How often do you access any of these types of Al applications?

	GOP	IND	DEM	ALL VOTERS
Every Day	21%	19%	25%	22%
Several Times Per Week	21%	23%	23%	22%
At Most, Once Per Week	17%	13%	17%	16%
Never	32%	33%	27%	31%
Unsure	9%	12%	9%	10%

**2.** Generally speaking, which of the following four responses best describes your feelings towards AI?

	GOP	IND	DEM	ALL VOTERS
Excited	14%	7%	5%	9%
Cautiously Optimistic	31%	29%	31%	31%
Nervous	29%	34%	34%	32%
Very Afraid	13%	15%	12%	13%
Unsure / No Opinion	12%	15%	17%	15%

**3.** How much do you trust AI applications to provide accurate information about topics important to you?

	GOP	IND	DEM	ALL VOTERS
Strongly Trust	11%	2%	4%	6%
Somewhat Trust	29%	22%	23%	25%
Somewhat Distrust	29%	28%	34%	30%
Strongly Distrust	18%	29%	22%	23%
Unsure / No Opinion	12%	20%	18%	17%

**4.** Who do you trust most to develop advances in Al technology: the government, technology corporations, or credentialed scientists and researchers?

	GOP	IND	DEM	ALL VOTERS
Government	7%	4%	7%	6%
Technology Corporations	32%	17%	19%	23%
Scientists & Researchers	30%	36%	49%	38%
None of Them	17%	23%	13%	17%
Unsure / No Opinion	15%	20%	12%	16%

### **5.** How important is it for the United States to lead the rest of the world in developing AI technology?

	GOP	IND	DEM	ALL VOTERS
Very Important	54%	43%	38%	45%
Somewhat Important	24%	22%	36%	28%
Not Important	8%	12%	12%	11%
Unsure / No Opinion	15%	22%	14%	17%

## 6. Of the following four benefits, which advances in AI technology are you most excited about?

	GOP	IND	DEM	ALL VOTERS
Medical	38%	38%	44%	40%
Financial	8%	6%	7%	7%
Agriculture & Energy	13%	11%	13%	12%
National Defense	17%	11%	10%	13%
Unsure / No Opinion	24%	34%	26%	28%

#### 7. Of the following four options, in which area do you think AI technology has the most potential for harm?

	GOP	IND	DEM	ALL VOTERS
Data Privacy Violations	18%	19%	22%	20%
Manipulating the News	19%	20%	22%	20%
Eliminating Jobs	14%	17%	14%	15%
Deceptive Images / Videos	27%	22%	25%	25%
Unsure / No Opinion	23%	22%	17%	20%

## 8. Would you support or oppose creating an independent government council to advise elected leaders when it comes to laws governing Al technology?

	GOP	IND	DEM	ALL VOTERS
Support	44%	44%	45%	44%
Oppose	17%	17%	20%	18%
Unsure / No Opinion	38%	39%	35%	37%

## **9.** Which entity is better suited to develop regulations governing Al technology, the federal government or individual state governments?

	GOP	IND	DEM	ALL VOTERS
Federal Government	34%	34%	40%	36%
State Governments	35%	30%	31%	32%
Unsure / No Opinion	31%	36%	29%	32%

**10.** When individuals misuse AI technology to break the law, who do you believe should be held accountable: the company that developed the technology or the individual who committed the crime?

	GOP	IND	DEM	ALL VOTERS
The Company	11%	12%	12%	12%
The Person	67%	49%	57%	58%
Both	18%	29%	24%	23%
Unsure / No Opinion	5%	10%	7%	7%

#### **11.** How concerned are you about AI technology being used to impersonate you or your family members?

	GOP	IND	DEM	ALL VOTERS
Very Concerned	41%	43%	41%	42%
Somewhat Concerned	37%	34%	38%	36%
Not Concerned	14%	10%	10%	11%
Unsure / No Opinion	8%	13%	10%	10%

## **12.** How concerned are you about criminals and bad actors who use AI technology to create deceptive materials such as impersonations and child pornography?

	GOP	IND	DEM	ALL VOTERS
Very Concerned	68%	64%	69%	67%
Somewhat Concerned	19%	19%	22%	20%
Not Concerned	6%	7%	4%	5%
Unsure / No Opinion	7%	10%	6%	7%

#### **13.** How concerned are you about foreign countries using AI technology to steal your personal information?

	GOP	IND	DEM	ALL VOTERS
Very Concerned	71%	60%	65%	65%
Somewhat Concerned	19%	24%	25%	23%
Not Concerned	6%	7%	5%	6%
Unsure / No Opinion	4%	9%	6%	6%

**14.** Generally speaking, would you prefer an increase or decrease in government regulations on the development and use of Al technology?

	GOP	IND	DEM	ALL VOTERS
Increased Regulation	51%	57%	62%	57%
Keep Regulations The Same	18%	13%	14%	15%
Decreased Regulation	9%	5%	7%	7%
Unsure / No Opinion	22%	25%	17%	21%

#### **15.** Do you think it should be easier or more difficult for companies to develop Al technology that helps improve national security?

	GOP	IND	DEM	ALL VOTERS
Easier	44%	28%	30%	34%
Keep Things The Same	20%	22%	27%	23%
More Difficult	14%	17%	21%	17%
Unsure / No Opinion	23%	32%	22%	25%

#### **16.** Do you think it should be easier or more difficult for companies to develop Al technology that helps researchers find cures for rare diseases?

	GOP	IND	DEM	ALL VOTERS
Easier	50%	46%	53%	50%
Keep Things The Same	20%	23%	19%	20%
More Difficult	10%	9%	10%	10%
Unsure / No Opinion	20%	23%	18%	20%

## **17.** Do you think it should be easier or more difficult for companies to develop Al technology that aims to reduce the cost of groceries, utilities, and gasoline?

	GOP	IND	DEM	ALL VOTERS
Easier	52%	40%	43%	45%
Keep Things The Same	21%	25%	27%	25%
More Difficult	9%	11%	9%	9%
Unsure / No Opinion	18%	24%	21%	21%

**18.** Do you think it should be easier or more difficult for companies to develop Al technology in key areas such as natural disaster prediction, air traffic safety, and government efficiency?

	GOP	IND	DEM	ALL VOTERS
Easier	52%	42%	49%	48%
Keep Things The Same	19%	20%	23%	21%
More Difficult	11%	10%	10%	11%
Unsure / No Opinion	18%	28%	17%	21%

			DEMOG	RAPHICS		 	
<b>33%</b> GOP	<b>33%</b> IND	<b>34%</b> DEM	<b>43%</b> <sub>18-44</sub>	<b>32%</b> 45-65	<b>25%</b> <sup>65+</sup>	<b>48%</b> MALE	52% FEMALE
	PARTY ID			AGE		GEN	IDER

Results for this poll were collected using a sampling frame that gathered responses from 1,170 likely national voters during live calls, online panels, and automated telephone interviews conducted by Cor Strategies, Inc.

The survey was conducted February 6–10, 2025. The margin of sampling error is ±2.87 percentage points. The margin of sampling error may be higher or lower for subgroups. Results presented may not always appear to total 100 percent due to rounding.

Data were post-stratified using weighted demographic information from the U.S. Census Bureau's Current Population Survey Voting and Registration Supplement and the state election authorities.

Demographic information for actual voters in past elections was used to construct sample target weights.

Cicero Institute paid for all costs associated with this survey.